

welcome to the second edition of our practice newsletter. It is our pleasure to keep you up-to-date with news and developments at Jivadental. We would like to thank all our patients for their support over the last year and are looking forward to seeing you in 2010.

new news...

we are now a *Bupa* accredited practice.

If you have insurance cover (with any insurer), simply give your claim forms to reception... we'll do the rest!

find us on **facebook**

We'd be delighted if you share our Facebook page with your friends and family. You can read our daily news and we'll keep you posted on all the latest competitions, news and general dental issues that will benefit your health.

Tell a friend about us... after their first visit we'll send you a lovely gift as a token of our appreciation!



awards



We're thrilled to have been finalists in the 2009 Archant Environmental and West London Business Awards.

At Jiva we offer **0% finance** so that **you** don't have to wait for the dental treatment you want. By making **affordable** monthly payments suited to your budget you can have the treatment you need that will make you look and feel a million times better!

Please ask us for more information.

0% FINANCE

Nuffield Health fitness & wellbeing

We have organised a special arrangement for our clients with Nuffield Health. **They would like to give our patients a treat!**

- Complimentary 5 day pass with exclusive use of all facilities including discounts off relaxation and beauty treatments.

Ask a team member for your complimentary 5 day pass

fantastic prizes for all careplan patients

Exciting news for all of our careplan members, from January 2010 you will automatically be entered into a monthly prize draw. Our monthly winner will be contacted about their prize!

missing a tooth?

Are you ashamed of it?

Do you have difficulty eating certain foods or speaking clearly due to tooth loss?

Missing teeth can lead to a lack of confidence and embarrassment, they can make you afraid to smile.

If so, **dental implants** may be the solution for you.

Dental implants help to support replacement teeth that look, feel and function like your natural teeth and can offer many benefits.

Here at Jiva, Dr Ian Seddon (our implant surgeon) fully understands the problems you have to live with on a daily basis and how implants can help solve them.

Pick up the phone today and get rid of those unsightly gaps or troublesome denture.

tooth whitening

Your smile is important. A beautiful white smile can give you a healthier, much younger appearance and can help you feel more confident. A white smile is not only for celebrities!

At Jivadental we have three ways to help you achieve a fresh, whiter and brighter smile.

- **Zoom! Power whitening:** Immediate results in 45 mins, quick and easy, on average 8-9 shades lighter.
- **Home Kit:** Fantastic long lasting results using custom made trays, which are comfortable and easy to use, on average 8-9 shades lighter.
- **Smilestrips:** Cost effective, thin flexible strips that mould to your teeth, on average 4-6 shades lighter, see results in only 3 days.



"The warm welcome and calming ambience that Dr Bob has created are just the start of feeling really special during all my visits.

I got the time I needed to talk through what would be done and reassured on the points that I was unsure of, in my case Zoom! Advanced Power teeth whitening.

What a thrill when first seen! The after treatment regime was easy and consolidated the initial result. It's a real confidence booster.

I have already recommended the Zoom treatment and Jivadental to friends, family and colleagues."

John McBride, Ascot.

Whitening Wednesdays

1/2 price whitening every Wednesday!

Limited offer, not to be used in conjunction with any other offer

why have a hygiene visit?

Gum problems usually begin without initial symptoms. That's why it's important to have both your teeth and gums regularly checked by the dentist – we recommend at least every six months.

Bacteria are constantly forming on and between your teeth and if left in place can lead to tooth decay, bad breath, gum disease and even tooth loss.

Having your teeth professionally cleaned will help prevent these problems. They'll look cleaner, brighter and your mouth will feel much fresher!

budget for dental care, save money and win fab prizes!

Many of our patients have joined our care plan. If you haven't done so, you can join at any time. Please contact the team and we'll send you an application form. Just check out what's included.

JIVADENTAL care plan

£12.95 per month:

- Regular dental appointments (two per year) to provide:
 - Clinical examination
 - A Check for early signs of oral cancer
 - Up to two small x-rays
- Regular hygiene appointments (two per year) to provide:
 - scale and polish
 - Periodontal advice
 - Preventive techniques to reduce decay and gum disease.
- Assessment of emergencies and dental pain with any temporary treatment required, carried out at the practice during normal surgery hours.
- All subsequent remedial work within 12 months of recommended restorative work.
- 10% reduction off any, laboratory-based treatments required eg. Crowns, bridges and veneers.
- 10% reduction off any fillings.
- 10% reduction off other dental work eg. tooth whitening
- 10% reduction off any additional hygiene work.
- Worldwide Trauma Insurance to protect against the cost of large unforeseen accidental damage.
- Emergency Call out insurance, should you need a dentist in an emergency, anywhere in the world.
- Redundancy Protection after 12 months.

Please note, discounts only apply to treatments carried out at the practice.

flexible appointments

Monday 9-5
Tuesday 9-7
Wednesday 9-5
Thursday 9-5
Friday 8-4
Saturday 9-1



John Marks

CarbonNeutral.com
CO₂ emissions reduced to net zero in accordance with The CarbonNeutral Protocol